

On the Innovative Application of Chinese National Costume Elements in Costume Design Teaching

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Abstract: It Has Been a Long Time Since the National Costume Element Was Used in the Education of Costume Specialty, and There Are Some Problems Such as Lack of Innovation. First of All, the Students Do Not Understand the Innovative Design of Elements, and Second, They Are Not Flexible in the Use of Elements. in Order to Solve These Problems, We Should Find the Combination of Traditional and Modern Fashion in the Teaching of Fashion Design. This Paper Puts Forward the Teaching System of Studying National Pattern Design and Costume Design, and Summarizes the Teaching Means and Design Methods in Order to Cultivate Students' Creative Design Ability.

1. Introduction

China is a Multi-Ethnic Country with a Long History[1]. after a Long-Term Development, Various Ethnic Groups Have Formed Their Own Distinctive National Costume Elements. as the Carrier of National Culture, the Elements of National Costume Reflect the Aesthetic Taste and Ideological Feelings of the Nation. We Should Protect and Inherit the Splendid and Unique Charm of National Costume Elements. the Modern Interpretation of National Costume Elements in Line with the Modern Aesthetic is Carried out and Applied to Costume Design. This Modern Costume with Chinese National Characteristics Will Contain the Fine Moral of National Elements and Multiple Artistic Elements.

2. Using Chinese People in Fashion Design Teaching

At present, some students are lack of understanding of national costume culture. In the undergraduate course of costume design, there are few teaching contents related to national traditional costume culture, and there are only a few hours left for students to look for relevant design resources[2]. Students' understanding of the traditional culture of the nation is not deep enough, and the collection of the elements of the national costume is only limited to the books and magazines, the pictures on the network with low precision. In this case, students' design learning is also difficult to go deep. National traditional culture is broad and profound. Students need to have a deep understanding of national culture, environment and living conditions, and learn all kinds of dress decoration elements, styles, structures, etc. in order to have interest in learning, and combine them with modern fashion to design modern clothing with national characteristics. Therefore, in terms of curriculum, we should increase the amount of class hours for the investigation of national costume culture in the early stage of teaching, and the collection of national costume elements should include costume style structure, costume pattern, all kinds of ornaments, shoes and hats, bags, belts and other aspects[3]. Only by fully understanding a nation's costume culture, can we know its nature and why, and realize innovation on the basis of in-depth research. In terms of teaching methods, teachers can divide students into groups to study the costumes of a certain nation, and then use PPT to display research results, teachers' comments and realize resource sharing.

3. Teaching Methods

3.1 Cultivate National Cultural Self-Confidence

In the information age, a great deal of visual information is impacting people. Chinese traditional culture and art have implicit and introverted temperament. Students need to further understand and discover in the ocean of information. China's national costume has rich and individual artistic elements. For example, the mysterious and gorgeous necklace and headdress in Tibetan clothing, the pleated skirt and batik in Miao clothing, and the robe in Mongolian clothing, etc. The national decorative elements are soft and beautiful, with beautiful implication, bright and contrasting colors, and some of the costumes are rough and flexible, with unique charm. It is more acceptable for modern people to redesign these elements combined with modern fashion elements and integrate them into modern practical clothing[4]. The national is the world's, young designers should be based on the national culture, in-depth excavation of its artistic characteristics, do a national costume design with Chinese characteristics, in order to walk out of a national design road.



Fig.1 Chinese Elements Applied in Clothing

3.2 Acquisition and Understanding of Resources

Today, with the rapid development of information technology, there are more and more ways to obtain resources, but the resources that are easy to obtain are wide and deep. Some students just regroup the picture resources they find, or they lack the sense of modernity, or they put the national elements directly on the modern clothing, which is not harmonious enough[4]. In order to integrate tradition and modernity, nationality and fashion, students need to first carry out modern interpretation of national elements, use deconstruction, reorganization, blending, abstraction and other means to “change the face” of traditional national elements, so as to make them have modern meaning, and then apply them to fashion clothing design.



Fig.2 Application of Traditional Chinese Elements in Clothing

3.3 Extraction of Elements

National costume elements include costume modeling elements, color elements, fabric elements, auxiliary materials elements, texture elements, accessories elements, wearing methods, etc. the

costume elements of various nationalities show obvious cultural differences and levels, and each element presents a colorful face due to different thinking modes[5]. When using these elements for design, students need to choose similar or similar elements with similar styles, modeling techniques and color matching methods to design rich and unified clothing works. In this process, teachers should provide assistance by organizing teaching guidance, communication and discussion to protect students' personality and creativity. Students can find out the problems in the design in time and discuss the methods to solve the problems in groups through the collective comment stage homework, so as to achieve common progress.

In the collection of a large number of data, to find a foothold, in-depth excavation in the direction of truly moving themselves[6]. Extract wonderful points, consider how to use these points, and analyze the elements that are out of touch with modern aesthetics, and then abstract them. The means used in the process of abstraction include simplification, geometry, cutting and breaking up.

The extracted elements retain the spiritual charm, but the image features are more prominent and personalized. Integrate these elements to present a complete shape, color and quality. In the process of combination, we will encounter various problems, such as the disharmony between elements and shapes, the inconsistency between materials and decoration techniques, etc. At this time, we need to use delete and weaken, update and replace, distinguish the primary and secondary, unify the color and other means to solve the contradiction and achieve harmony.

Sometimes, students' design works have some problems, such as the visual effect is not rich enough and the features are not prominent[7]. At this time, students can “create contradictions”, recombine the extracted elements, or try to combine multiple different kinds of elements, so that the design has both differences and the same temperament, thus forming a series of works. The use of modern design means in the design of national elements “the past for the present” can shorten the distance between traditional and modern by using modern design means to deal with patterns, styles, shapes, colors, materials, etc. In this link, teachers should pay attention to the problem communication between teachers and students, students in learning[8]. By ensuring the quality of discussion, guidance and other communication links, teachers and students can promote the synchronous development of teaching and learning.

4. Break Up Reconstruction

After the original national costume pattern or costume structure is partially divided and broken up, it can be combined arbitrarily with modern composition[9]. For example, break through the inertia thinking, split the style structure into multiple units, and then exchange up and down or left and right, the sleeve part can be changed to the skirt, the front part can also be changed to the pants.

4.1 Color Plan

Color expression is the second life of design creation. Clothing design must have excellent color plan. The national style clothing design does not have to choose the fixed color, but also can use the fashionable and novel color deduction.

4.2 Combined Generation

Through the combination of ancient and modern to express the rich meaning, show the contrast and interest of the two styles. For example, the traditional graphics are filled in the modern silhouette, or the traditional graphics are partially replaced with the modern graphics, or the lines, forms and structures of the traditional graphics are changed to make them become modern graphics.

5. Ancient and New

Use modern fashion fabrics, traditional national clothing fabrics, such as high-tech fabrics, PVC fabrics, TPU fabrics, and reconstructed fabrics to make national clothing. Or the main feature of the traditional mode, to remake the fashionable production mode, this mode, in order to deal with the modern design methods such as fragmentation and recovery, finally the clothing design is

applicable to it.

The problems and reasons of the integration of traditional cultural elements and modern fashion design

Chinese traditional culture has rich and far-reaching significance, which affects different regions. This can be seen from the characteristics of different nationalities in China, and different clothing represents their corresponding national cultural characteristics. It can be said that the whole Chinese traditional culture is based on the harmony between man and nature. The atmosphere it produces fully reflects the characteristics of harmony between man and nature, and reflects the broad and profound national spirit of China. The “harmonious unity” advocated by Chinese society is consistent. Harmony and unity make the harmony between clothing and nature, clothing and people reach the maximum, which is the essence of Chinese traditional clothing culture. From this point of view, the current fashion design can not maintain the original fashion tradition, nor copy the western design. Instead, on the basis of modern people, we should think about the overall situation of modern people's aesthetic goals and flexibly use the essence of traditional culture. In order to express the spirit style of modern people in modern clothing design, it is integrated.

5.1 Misunderstanding of Traditional Culture in Domestic Fashion Design

With the continuous development of domestic clothing brands, after years of development, China's clothing industry as a whole has entered the stage of competition. Some enterprises have a cultural sense of their design, and they have innovation and stability in style, but they are very few. Most of them are still in the process of imitation, imitation and re imitation. Similar products are very serious. After all, the clothing industry is a useful industry. Imitation is not only the imitation of foreign brands, but also the imitation of domestic brands, which seriously affects the cultural taste of Chinese clothing design.

5.2 Extraction of Traditional Cultural Elements for Creation

Chinese culture is broad and profound, which is an inexhaustible treasure for designers. The ideas and methods of Chinese traditional culture, as well as the artistic conception and form beauty contained in its culture and art can provide designers with many references and lay a solid foundation for fashion design. In modern fashion design, we can find inspiration from traditional culture and consciousness, so as to create fashion art full of Chinese cultural color.

6. Conclusion

It is an important mission for Chinese designers to pay attention to the national costume culture and inherit and develop the modern fashion costume with national characteristics. The rational and orderly use of modern teaching methods and design methods by teachers in teaching is conducive to arousing students' interest in traditional national culture, finding a way to transform traditional national art elements into modern fashion art elements, so as to design national element clothing accepted by modern consumers.

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